

## **Formulation of development strategies of machinery building complex enterprises and estimation of their implementation efficiency**

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### **Abstract**

The paper determines and analyzes basic contradictions in the development of science-intensive machinery building complex of Russia. Special attention is paid to the analysis of lifecycle phases of a machinery building enterprise and its modification of condition of the development and implementation of the innovation-focused strategy. It suggests a methodology of integral estimation of the manufacturing enterprise development with the use of tempo coefficients that allows to define and estimate the influence of the most significant factors on the enterprise development as well as to rate enterprises according to the level and potential of development. © IDOSI Publications, 2013.

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### **Keywords**

Indefiniteness of the enterprise external environment, Industrial policy, Innovation-focused strategy, Organization lifecycle, Science-intensive machinery building, Strategic management